***Appendix AI: Generic Entry Form (for Startup Competitions)***

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| Name of Startup (max of 2 words) | | |
| Duwa-ta | | |
| Describe your Startup in brief (max of 10 words) | | |
| Sports-based application for building, connecting and organizing communities and individuals. | | |
| Company Email | | |
|  | | |
| Landing Page URL | | |
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| Team Profile | | |
| Project Manager – Hustler | | |
| Name: | Jephunneh C. Mabini | |
| Current Address: | 063 Sitio Riles, Basak, Mandaue City, Cebu, Philippines, 6014 | |
| Mobile Number: | 0919 377 29 77 | |
| Email Address: | [mcjeph@gmail.com](mailto:mcjeph@gmail.com) | |
|  | | |
| System Analyst/Database Designer – Hipster | | |
| Name: | Rhea Shane M. Chiong | |
| Current Address: | 0440 Sitio BACA, Apas, Cebu City, Cebu, Philippines, 6000 | |
| Mobile Number: | 0922 501 12 84 | |
| Email Address: | [rheashanechiong@gmail.com](mailto:rheashanechiong@gmail.com) | |
|  | | |
| Software Engineer – Hacker | | |
| Name: | Rhea Shane M. Chiong | |
| Current Address: | 0440 Sitio BACA, Apas, Cebu City, Cebu, Philippines, 6000 | |
| Mobile Number: | 0922 501 12 84 | |
| Email Address: | [rheashanechiong@gmail.com](mailto:rheashanechiong@gmail.com) | |
|  | | |
| Network / UI Designer - Hipster | | |
| Name: | | Cristian G. Paragoso |
| Current Address: | | 835 UCMA Village, Lahug, Cebu City, Cebu, Philippines, 6000 |
| Mobile Number: | | 0915 841 64 54 |
| Email Address: | | [cparagoso@gmail.com](mailto:cparagoso@gmail.com) |
|  | | |
| Software Tester / Technical Writer – Writer | | |
| Name: | Cristian G. Paragoso | |
| Current Address: | 835 UCMA Village, Lahug, Cebu City, Cebu, Philippines, 6000 | |
| Mobile Number: | 0915 841 64 54 | |
| Email Address: | [cparagoso@gmail.com](mailto:cparagoso@gmail.com) | |

Executive Summary (Bullet points are acceptable)

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| THE NEED *What is the need or customer pain point that you are solving? Why will your startup make the world a better place? (max of 50 words)* |
| Sports are not a priority in the Philippines, regardless; the people are passionate to play. A few are knowledgeable and well-connected and can organize facilities, equipment, and teams while others want to play but can't start nor join games. Everyone deserves the opportunity to develop their sports community. |
| THE MARKET *What is the market for your startup, locally and globally? Define the size of the market from the perspective of the product defined. You may include data or findings that show the potential impact and opportunity of your product/service. (max of 150 words)* |
| The application is for beginners, enthusiasts, and amateurs of team and individuals sports that need tools for learning, networking, and coordinating sports activities. Beginners who are interested in new sports to play would want a place to find communities to join. Sports lovers who learned to play in their younger years in school activities, as intramurals would find themselves unable to continue after graduating. When not drafted to organizations, they are left to organize their games without support. Some would take action and coordinate their friends to play and would need dedicated tools to streamline their tasks. The Philippines market is full of potential players lacking the knowledge to organize by themselves. And the idea is to give players with varying talents the opportunity to enjoy casual sports gameplay. |
| THE TECHNOLOGY *Is your technology novel, unique, or disruptive? Describe how your idea works. What is the current state of your solution (idea, beta, prototype, alpha, launched?) Why is your proposed technology mile apart from the rest?* |
| The idea is a sports-based application that can help users connect with other players, organize games and tournaments, record game statistics, locate facilities, resource equipment, and over-all build a community of sports enthusiasts.  Features proposed are the following:  1. account creation; new or based on other accounts i.e. Facebook, Gmail, etc.  2. profile dashboard for activities involving the user  3. dedicated dashboards depending on sports selected  4. team; creating, searching for or joining in  5. private messaging and/or team announcements  6. event creation - single games or tournaments; public or by invitation  7. live game statistic recording and scoring.  8. contact information of nearest and best possible gyms and other facilities with a rating system.  9. contact information of places to get equipment if necessary.  The idea is based on the context of Filipino habits towards sports and the unsatisfactory support from the government. We empower players and casual athletes to play their favorite sports by giving them the tools to make organizing games more efficient. |
| THE TEAM *Why are you the men/women to make this idea into a global business? (Remember that you have a minimum of 2 and a max of 3 members per entry with at least 1 technical lead. Also, indicate the roles of each team members. (max of 200 words)* |
| The team has three members; Jephunneh is project manager, Rhea is the analyst and lead programmer, Cristian is the writer, UI designer, and lead tester.  The team is part of the market. Each of us has had a sport we love to play. Cristian is active in the amateur basketball games played by acquaintance and friends. Jep is also a casual player but obstructed in playing more by schedules of his usual teammates. And Rhea has stopped playing softball due to lack of teammates, equipment, and facilities.  We know the pain of the problem and is encouraged to share the solutions we'll make to the nation. |
| SYNERGY *Which industry is the closest fit to your product solution? (Please check).* |
| * Agriculture * Commerce * Communications * Disaster Preparedness and Response * Education * Environment * Governance * Health * Home * Livelihood * Media and Entertainment * Mobile Solutions * People-on-the-Go * Power and Energy * Transportation   ✓   * Others (Please specify.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Sports\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

*I certify to the best of my knowledge that the idea submitted is original.*

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*Signature over printed name of Project Manager*

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*Date Signed*